

Charlotte – Media Kit

Bio

Charlotte is a festival content creator, blogger, and brand partner with 8+ years of experience covering global music festivals and destinations. With a background in event consulting and project management, she creates authentic, experience-led content that connects audiences with brands.

Blog & Social Stats

Metric	Details
Monthly Website Visitors	45,000+
Instagram Followers	28,500+
Facebook Audience	12,000+
YouTube Subscribers	8,500+

Audience Demographics

- 70% aged 18–34
- Global audience across 35+ countries
- Highly engaged festival and travel enthusiasts

Services Offered

- Festival & Event Coverage
- Sponsored Blog Posts
- Social Media Content Creation
- Destination & Travel Content
- Brand Partnerships & Ambassadorships
- Photography & Visual Content
- Consulting

Past Brand Collaborations

Brand Logos (Placeholder):

- Tomorrowland
- Ultra Music Festival
- Awakenings
- Visit Ibiza
- Red Bull

Contact

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